

Ask The French

We were conditioned to believe that pink is for girls and blue is for boys. Despite loads of scientific and social research conducted mainly in the US trying to confirm this color distribution, nothing biological points to any difference between genders relating to color perception. The gender-color symbolism prevailing till today wasn't always the same. At the beginning of the 20th century, the norm was pink is for boys and blue is for girls. The reason is that pink being a more decided and stronger color is more suitable for the boy; while blue, which is more delicate and dainty is prettier for the girl. Then, the-20th century global mass marketing came, led by the French fashion industry, to flip the norm opposing the Germans and Belgians (Catholics) culture of pink is for boys and blue is for girls, thus opposing the church...



So here we are in Baabdat in front of what seems to look like a diptych titled, "blue screen, pink screen". What I know about red and cyan is that they go well together, they are complementary in an RGB additive world as opposed to the traditional RYB model and given that we spend a lot of time looking at all sorts of screens, Adieu Rouge et Vert Complémentaire.

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RELAXIN

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