



Collectibles Called Hek Hek

My first NFT is out on **rarible dot com**. It is called '34+35' from the series HEK HEK - 9" video of me disturbing the comfortable and comforting the disturbed. Deep fake technology. Mpeg4 720x720 pixels. Price 1ETH.

What does it mean? It means that now you can own video work with its *provenance*. You have proof of ownership thus any other similar video anywhere is a copy with zero value. Except yours. Fabulous no? The digital world is ecstatic.

I told you about my friend who told me that painting is dead, right? I think he was talking from this perspective. So probably both visual systems, the physical and the digital, could survive and even coexist in the same space, at least in my humble newsletter.



Does size matter?



Ultimately, size in art matters because of its power to impact the way audiences respond. There's something about large scale objects that affects our visceral senses and emotions, humbling us with a feeling of reverential respect. This is just as true in our wonderment of nature when we stand beside the massive sea waves or Baalbek or a total collapse of a country... Colossal art is often valued higher because they are typically collaborative efforts involving other artists, technicians, architects, and even scientists. What makes large-scale art so remarkable and more valuable isn't just its size; it's the fact that producing a massive work of art takes multiple levels of skills, more resources, patience, and months or possibly years to plan and finish.

Baalbek - oil on canvas - 35 x 28 cm 2021

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All the newsletters are designed on a word processor.

If you have any questions, comments or suggestions about this newsletter or its content please let me know. If you do not wish to receive this newsletter let me know.